

February 8, 2017
Macromill, Inc.

Notice Regarding Approval for Listing of Shares of Macromill, Inc. on the Tokyo Stock Exchange

Macromill, Inc. (headquarters: Minato-ku, Tokyo; Representative Executive Officer, Global CEO: Scott Ernst) hereby announces the approval by Tokyo Stock Exchange, Inc. (the “TSE”) of the listing of the shares of its common stock (the “shares”) on the TSE.

The scheduled date of the listing of the shares is Wednesday March22, 2017, on or after which date the shares will be available for trading on the TSE.

The listing of the shares will give us the opportunity to continue to improve our services and enhance our corporate value under the Macromill Group vision to be the first truly global digital research company by combining world class execution and digital innovation at scale.

Note:

This document is a press release prepared for the sole purpose of public announcement and is not prepared for the purpose of soliciting investment or engaging in any other similar activities thereto, whether within or outside Japan. In the event of making an investment in Japan, please carefully review the prospectus (including any amendments thereto) prepared by us and make an independent investment decision.

In addition, this press release is not an offer of securities for sale in the United States. The shares of our common stock have not been and will not be registered under the U.S. Securities Act of 1933, and may not be offered or sold in the United States without registration or exemption from such registration requirement. If any public offering of securities is made in the United States, it will be by means of a prospectus in English that shall be prepared in accordance with the U.S. Securities Act of 1933, that may be obtained from us or the selling shareholders and that will contain detailed information about us and our management, as well as our financial statements. The securities referred to above will not be publicly offered or sold in the United States.

Contact:

Masafumi Ohishi, Asia Marketing & PR – ohishi@macromill.com